Leadership Beyond Management™

Transition to a place of higher purpose and performance

uwleadership.com

- Customized leadership assessment report
- One-to-one coaching
- Personalized leadership plan

October 16-20, 2017 or April 16-20, 2018
WHY GOOD LEADERS MATTER

71% of organizations believe leadership needs to develop new skills for the future*

56% OF EXECs believe their company is not ready to meet today’s leadership standards**

147,000 new executive positions expected by 2024***

* Brandon Hall Group, 2015
** Deloitte University Press, 2016
When you enroll in Leadership Beyond Management, you’re taking a big step toward elevating your career. You can take another leap forward when you complete these three additional courses to earn the Executive Leadership Certificate.

- Business Acumen and Strategy for Managers
- Leadership: Aligning Your Organization for Performance
- Leadership: Transform Your Business Culture

REGISTER  go.wisc.edu/el-certificate
About This Program

Leadership Beyond Management is an empowering, interactive, and self-reflective journey that will give you a 360° view of your leadership strengths and developmental needs. You will acquire real-world strategies to positively impact and influence individuals and teams in a way that improves business performance.

The week-long program is led by thought leaders with extensive, hands-on business and industry experience as well as deep knowledge of leadership and management theories. Read detailed faculty bios at uwleadership.com.

How You Will Benefit

• Assess the effectiveness of your leadership style via a globally-normed 360° feedback assessment process
• Increase your awareness of organization context and culture, allowing you to respond more thoughtfully to changes in business circumstances
• Enhance your ability to lead intentionally via key foundational and situational leadership competencies
• Explore how to positively impact your productivity and effectiveness in serving diverse customers by cultivating an inclusive workplace
• Discover your authentic leadership purpose and choose how it will impact your personal, professional, and organizational success
• Investigate how the best leaders design their organizations for success

Who should attend?

This program is designed for experienced managers and directors who are on a career path towards a senior leadership role and want to advance their leadership capabilities. New managers should consider registering for “Transition to Manager: A One-Week Boot Camp.”

Register Now!

Register online: uwleadership.com
Contact us: 800-292-8964 | info@uwcped.org

**IMPORTANT:** Early registration is strongly encouraged to complete your leadership benchmark assessment, and the program size is limited to support interactive instructor and peer learning.

When you register for this program, you will receive a 360° leadership assessment from the program coordinator. Assessments must be completed prior to the program in order for us to create a confidential leadership benchmark report for each participant.
Program Schedule

MONDAY
Leading within Context
• Understand the need for leaders to read organizational context in order to successfully lead
• Identify key contextual issues in your workplace that impact productivity and performance
• Use the ladder of inference to leverage the context of others to solve business problems

TUESDAY
Leading with Intention
• Learn how to recognize successful leadership styles
• Receive 360° feedback on your most used leadership styles
• Learn how to choose leadership style based on situation
• Define next steps for your leadership development

WEDNESDAY
Leading Inclusively
• Examine the links between business performance and inclusive cultures
• Understand how the diversity of customers and clients impacts business opportunity
• Respond to business opportunity with cross-cultural competence
• Assess your own cross-cultural competence
• Leverage the power of an inclusive workplace
THURSDAY

Leading with Purpose

• Assess your unique talents and values that shape you as a leader
• Name your core purpose as a leader
• Acknowledge your own personal actions that marginalize your purpose as a leader
• Impact the performance of others through your authentic and purposeful leadership

FRIDAY

Leading by Design

Lunch at 12:30 p.m. concludes the program

• Understand the importance of leveraging business processes to achieve desired outcomes
• Know how well-designed processes can shape organizational behavior
• Examine how to apply and integrate learnings from the prior four days to design and lead a high-performing organization

One-to-One Coaching

Each participant will receive a personalized, one-to-one coaching session as a follow-up consultation approximately three to four weeks after the conclusion of the program. Coaching is customized for you, based on your leadership assessment and on-the-job challenges you’re facing.
Enjoy All-In-One Learning, Lodging, and Dining

Leadership Beyond Management™ is held at the Fluno Center, an award-winning, full-service lodging and conference facility located in downtown Madison, Wis.

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Program Pricing
October 16-20, 2017 or April 16-20, 2018
$4,995 per person includes breakfast, lunch, dinner, refreshments, training, instruction materials, leadership assessments, an individual coaching session, and all meals and refreshment breaks.

Book Your Accommodations* Fluno Center
601 University Ave., Madison, WI 53715
Call 877-773-5866 or www.fluno.com

*Program fees do not include accommodations or parking
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“Leadership Beyond Management allowed me to think deeply about what being a successful leader is all about. By learning more about myself and my leadership style (and gaining a better understanding of those strength and opportunity areas!), the course gave me the tools and information necessary to help me lead with more purpose, passion, and intent.”

— Julie Parks
Director, Public Relations
American Girl

➡ Customized leadership assessment report
➡ One-to-one coaching
➡ Personalized leadership plan

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Madison, WI 53715

Programs delivered by the Center for Advanced Studies in Business, Inc., an affiliate of the Wisconsin School of Business.